



Tri-Association Manufacturing Conference Brings Speaker, Pierre Cl  roux to Town!

Northumberland, ON – (October 4, 2018) - The organizing committee of the Tri-Association Manufacturing Conference (including the Northumberland Manufacturers' Association, the Kawartha Manufacturers' Association, and the Quinte Manufacturers Association) is excited to announce well known speaker, Pierre Cl  roux, VP, Research & Chief Economist as Keynote Speaker at this years' conference. Over his 25-year career as an economist, he has held several influential positions that had a direct impact on entrepreneurs in Canada and abroad. Currently Pierre leads a team of experts who analyze economic data to identify business and sector trends impacting Canadian entrepreneurs. A seasoned speaker, he regularly travels across the country to help business owners understand the risks and opportunities presented by the economic environment.

"We are thrilled Pierre will be joining us as a key part of our conference helping manufacturers in Northumberland, Quinte, Kawartha and beyond connect to new ideas for managing, improving and growing their businesses" said Brad Robertson, Conference Chair. Mr. Robertson shared that "Pierre's keynote will focus on the idea of managing change as Canadian manufacturers are seeing dramatic improvements in productivity, growth, customer satisfaction and product quality thanks to digital technologies – a topic very important to local economy".

Not only do participants get to hear from keynote speakers but they will also have the opportunity to choose between morning and afternoon workshops. The workshops include presentations from local businesses from Quinte, Kawartha and Northumberland on topics such as: Barriers Manufacturers Face, Cannabis – Impairment in the Workplace, Complete Retail Solutions, and Tech & Labour in local manufacturing. Attendees will also have the opportunity to take part in a trade show featuring products and services for manufacturers located within the Tri-Association catchment area.

For more information about keynote speaker Pierre Cl  roux and the Annual Conference, please visit www.nma.ca.

Hope to see you there!

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