



Northumberland Manufacturers' Association  
**Investing in Employee Development Award**

The NMA welcomes the opportunity to present an annual Award to a deserving Northumberland Manufacturer who has demonstrated a commitment and investment into employee development.

In today's global economy it is increasingly important for businesses to find a competitive advantage. It is evident that Manufacturers who invest in skills and training are realizing a return on their investment.

The "Investing in Employee Development" Award provides an opportunity to showcase firms that have made an investment into employee development and regardless of their size.

### **Award Criteria**

The Award will be granted to:

- An NMA member - manufacturer in good standing
- A manufacturer who has demonstrated a commitment to employee training and development.

In relation to the size of the business, assessors will be looking for evidence of:

- Level of participation in manufacturing and leadership training programs facilitated by NMA educational partners - colleges/universities/school boards;
- the level of participation in workshops and training focused events facilitated by the NMA;
- Show ways of investment such as:
  - \* Scheduling that allows for training
  - \* Financial support for training
  - \* Provide opportunities for growth/mentorship
  - \* Host succession programs, retention programs
- Your investment in your people has given you a competitive advantage