



March 20, 2017

To Whom It May Concern:

**RE: The POSITIVE Program**

We are writing this letter as an endorsement of Fleming College to apply for funding in order to provide a skills based program linking students from diverse backgrounds to community networks and industry experience.

Fleming College would create a customized 3 phased, 12 week program to run continuous intakes over the next 3 years producing small cohorts that will allow for positive relationships, life skills and cultural immersion.

The POSITIVE program will draw students from various culturally diverse backgrounds, including but not limited to: struggling international students, mature learners enrolled in academic upgrading programs, new immigrants, First Nation Community members, and LINC program students. It would also include relationship building within local communities.

The goal of the POSITIVE program is to equip culturally diverse students and encourage meaningful engagement to navigate, lead, execute and succeed in Education, Society and Employment. Most importantly these programs would address barriers to successful relationships and acceptance of cultural diversity and assist in building linkages/relationships with industry and provide skills that may lead to employment opportunities.

With this mandate in mind, the NMA would be able to provide:

- Visibility at the annual Tri-Association Manufacturing Conference, as a partner/sponsor with Fleming College, which would give students the opportunity to showcase themselves and build awareness of the program, and network with industry leaders attending the conference.
- Ongoing communication to NMA membership through the e-newsletter and the website, providing updates about the program and its benefits.
- Opportunities to attend workshops / guest speakers
- Encourage members to facilitate program participants to tour their facilities.

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If you would like more information about this program, please contact Deborah Stanford, Manager of Corporate Workforce Development, Fleming College at [deborah.stanford@flemingcollege.ca](mailto:deborah.stanford@flemingcollege.ca) or 1-866-353-6464 ext. 5228.

Sincerely

A handwritten signature in black ink, appearing to read 'Dan Ross', with a long horizontal flourish extending to the right.

Dan Ross  
President