



Tri-Association 15th Annual Manufacturing Conference Registration Opens with an Agenda like no other! For Immediate Release

June 20, 2019 (Cobourg, ON)

The organizing committee of the Tri-Association Manufacturing Conference (including the Northumberland Manufacturers' Association, the Kawartha Manufacturers' Association, and the Quinte Manufacturers Association) is pleased to announce the online registration is now open at www.themanufacturingconference.ca for the 15th Annual Conference. The conference will be held on Thursday, October 24th at the Cobourg Community Centre, 750 D'Arcy Street, Cobourg from 7:30 a.m. to 4:30 p.m.

The associations are excited to share that this year's conference agenda is like no other! While we have kept guests favourite elements of the conference – keynote speakers, delicious catered breakfast and lunch, and the tradeshow; this year we've added interaction, innovation and the ability to grow your network. This year includes 2 plant tours – where guests can tour two of our local manufacturers – Camceo & Graphic Packaging International, Venture13 will be transformed into a TECHZONE where guests can interact with robotics, virtual reality training and watch our MicroFactory Co-Op in action at the Makers Lab. We are also hosting a Cyber Security Workshop presented by the Cobourg Police.

Committee Chair Brad Robertson explained: "We want our manufacturers to be able to find ways to enhance their people's skills and abilities, improve the technologies in their products and processes and make the best decisions to drive forward their company's competitive advantage. We are also exploring new ideas and innovative ways to conduct business whether it be outside the box thinking – like our keynote topic – The Coming Skills Revolution or learning more about Cyber Security and stayed protected – manufactures are open and ready for change – bring it on!"

This year's keynote speakers include **Dr. Karyn Gordon**

Gordon is currently the founder and CEO of DK Leadership, which specializes in coaching emotional intelligence skills for organizations and families. She is also a regular expert for the USA's #1 morning show Good Morning America and Canada's #1 daytime show Cityline. In addition, she is a producer of Success Stories on Rogers television, and has previously written regular columns for New York Parenting and Chatelaine magazines.

As a speaker, Gordon's clients have included The New York Times, Credit Union, Pepsi, Young Presidents Organization, PricewaterhouseCoopers, Canadian Tax Foundation, Ontario Family Judges, the University of Alberta and Government of Alberta. Her specialty is in understanding the complexities required for building an effective multi-generational workforce.

Dr. Gordon's topic is: The Power of Understanding & Motivating Gen Y.

Scott Mancini, RBC Vice President, Commercial Services

Mancini has been with RBC for over 18 years and has a wealth of knowledge and experience through various roles at RBC, including Team Leader Royal Direct, Branch Manager, Senior Commercial Account Manager and previous to his current role, Scott was Regional Vice President Integrated Markets Kawartha/Durham. During Mancini's role as a Senior Commercial Account Manager, he was the recipient of the RBC Performance Convention award and the very prestige Leo Award.

Mancini has played an active role in the Peterborough Community, building on the key relationships he established through years in the market in both personal and commercial markets. He is involved with RBC Future Launch, Junior Achievement, Peterborough United Way and 100 Men of Peterborough just to name a few.

Scott's topic is: The Coming Skills Revolution – based on a study completed by RBC on the new concept of a skills economy.

Attendees will have the opportunity to take part in a trade show featuring products and services for manufacturers located within the Tri-Association catchment area.

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For more information please visit our event website at www.themanufacturingconference.ca or contact below:

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