



NMA RECEIVES FUNDING FOR NEW LOCAL MANUFACTURING SPECIFIC TRAINING

Northumberland, ON – (October 5, 2016) – The Northumberland Manufacturers’ Association (NMA) submission to the *Canada-Ontario Job Grant: Upskill Call for Proposal* to deliver a Northumberland manufacturing sector specific training program was approved by the Ministry of Advanced Education and Skills Development (MAESD). The approval provides the NMA with two-thirds funding to a maximum of \$54,000 to support local manufacturers’ participation in a pilot training program.

The proposed training was developed in partnership with Fleming College in consultation with local manufacturers to fill a skills gap identified by NMA member manufacturers. The pilot “Continuous Improvement Leadership” training includes essential and technical skills, creative problem solving, innovative thinking skills and leadership skills to prepare entry and intermediate level employees for future advancement. The training will be delivered by Fleming College at their Cobourg Campus and will include a certificate of recognition. With a start date of November 17, 2016, the training includes seventeen half day sessions, personal coaching and an applied project for each participant that is anticipated to have an immediate value to participating manufacturers.

Local manufacturers can contact the NMA office at 905-372-8315 ext. 241 to register their employees and to apply for the funding support.

Dan Ross, NMA President stated, “The NMA is very pleased the Ministry approved our submission to deliver the pilot training program. The program addresses a manufacturing skills gap identified by our Northumberland manufacturers. We are equally pleased that Fleming College worked with the NMA to develop the training and will be delivering it for us as a certificate program at the Cobourg campus.” Ross added “The NMA is working very hard to bring forward new programs that will assist member manufacturers to strengthen their operations, and global competitiveness through initiatives such as this pilot training program.”

Fleming College President Tony Tilly stated, “To achieve success in a highly competitive world, training and development are part of the equation. The NMA and its members are investing in competitive advantage and they are supported by this much appreciated provincial funding. Fleming College is equally committed to this partnership for training, innovation and success.”

MPP Lou Rinaldi stated, "As a government we recognize how important it is to fund pilot projects like this to provide critical skill set development. Both employers and employees are looking for new opportunities to enhance and develop a variety of innovative training initiatives like this one being undertaken by the Northumberland Manufacturing Association in conjunction with Fleming College. I commend both the NMA and Fleming College for taking on this exiting venture."

“The Canada-Ontario Job Grant Upskills program was designed to close skills gaps like these”, said Deb Matthews, Minister of Advanced Education and Skills Development. “I’m thrilled that the Northumberland Manufacturers Association is working with Fleming College. This partnership will help build up Ontario’s highly skilled workforce and ensure that Ontarians have the skills required to fill the jobs of today and tomorrow.”

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About the NMA

The Northumberland Manufacturers' Association (NMA) incorporated in 2004 and has been actively representing over 212 manufacturers in Northumberland County for over ten years. The purpose of the NMA is to promote continuous improvement, innovation, high performance and productivity enhancements through collaboration, education and advocacy.

The NMA works to achieve its goals through strategic partnerships with Quinte and Kawartha manufacturers' associations, government, and stakeholders such as the Northumberland CFDC, and local economic development offices, universities, colleges and training centres.

The NMA strives to deliver value added programs such as workshops, Strategic Focus Groups and a Member Benefits Program. The NMA leads an annual Regional Manufacturing Conference on behalf of our Tri-Association partners, Quinte and Kawartha manufacturers. The historically sold out annual November conference provides high quality, valuable training and timely information locally, negating the need for travel to larger city centers. The NMA also partners in the delivery of value added funding in support of local manufacturing. Visit www.thenma.ca to learn more.

About Fleming College - Cobourg Campus

Fleming College, also known as Sir Sandford Fleming College, is a College of Applied Arts and Technology in Peterborough, Ontario, Canada. The College has more than 6,000 full-time and 10,000 part-time students and 65,000 alumni. Fleming's Cobourg Campus (established in 1971) offers customized training tailored to organizational needs. From short workshops to extensive programs and certification, on location or on campus, expert trainers provide real-world expertise and an effective, interactive, enjoyable learning environment.

About the Ministry of Advanced Education and Skills Development

The Ministry of Advanced Education and Skills Development operates [Employment Ontario](#), a one-stop source of information and services for students, job seekers and employers. As the operator of [Employment Ontario](#), the Ministry is responsible for:

- delivering employment and training services to the public across the province
- developing policy directions for employment and training
- setting standards for occupational training, particularly for trades under the *Trades Qualification and Apprenticeship Act*
- managing provincial programs to support workplace training and workplace preparation, including [apprenticeship](#), career and employment preparation, and [adult literacy and basic skills](#)
- undertaking labour market research and planning

For more information on the ministry, visit ontario.ca/maesd