



NMA Appoints New Executive Director

Cobourg, ON – May 27, 2015 – The Northumberland Manufacturers Association (NMA) is pleased to announce the appointment of Judy Selvig to the position of Executive Director for the NMA. The new Executive Director position will provide organizational leadership, advance the strategic directions of the Association and support the general membership.

The NMA is a membership organization that provides services to the manufacturers of Northumberland County including innovative and cost-effective opportunities for networking, advocacy, training and development as well as helping its members to remain competitive in a global marketplace.

NMA President Dan Ross stated, “Judy comes to the NMA with extensive experience in business development, working with local industry for over twenty four (24) years and is well respected by local business and community members. As an award winning Economic Developer, Judy has a proven track record of leadership, working with and assisting local manufacturers, and implementing strategic objectives.” Mr. Ross added, “ We undertook an extensive recruitment process for this position and we are fortunate to have Judy filling the role of Executive Director to advance our organizations strategic goals in support of Northumberland manufacturing.”

“I am thrilled to have the opportunity to lead the NMA, advance the organizations strategic directions and provide assistance to our manufacturers. As a team, we will be looking at collaboration, innovation and building partnerships to support local industry compete globally,” stated Mrs. Selvig. In her new role as Executive Director, Mrs. Selvig will work closely with Charlene Smith, Office Administrator, the NMA Board, membership and partners. There will be an immediate focus on membership engagement and program development.

The newly created position is funded in part by the Northumberland Community Futures Development Corporation (CFDC) through the Eastern Ontario Development Program (EODP). Wendy Curtis, Executive Director remarked, “We view the EODP support funds to be a focused investment behind our core manufacturing sector. An investment that will result in connecting our local manufacturers to critical opportunities that drive business growth and innovation in globally significant manners.”

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About the NMA

The Northumberland Manufacturers Association (NMA) incorporated in 2004 and has been actively representing over 212 manufacturers in Northumberland County for over ten years. The purpose of the NMA is to promote continuous improvement, innovation, high performance and productivity enhancements through collaboration, education and advocacy.

The NMA works to achieve its goals through strategic through strategic partnerships with Quinte and Kawartha manufacturers, industry associations, government, and stakeholders such as the Northumberland CFDC, and local economic development offices, universities, colleges and training centres.

The NMA leads and partners to deliver value added funding in support of local manufacturing. The NMA leads an annual Regional Manufacturing Conference on behalf of our Tri-Association partners, Quinte and Kawartha manufacturers. The historically sold out annual November conference provides high quality, valuable training and timely information locally, negating the need for travel to larger city centers. The NMA also partners in the delivery of value added funding in support of local manufacturing. Visit www.thenma.ca to learn more.



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